



Sidney/Cheyenne County Tourism

658 Glover Rd., Sidney, NE 69162

Phone: (308) 254-4030

CHEYENNE COUNTY

About the Cheyenne County Improvement Fund

The Cheyenne County Visitor's Committee, has the duty of advising the Cheyenne County Commissioners on the use of two separate funds, the Visitors Promotion Fund and the Visitors Improvement Fund. The proceeds of the sales tax on motel/hotel/campground lodging in the Cheyenne County area provide the money for both funds, and as such, the goal of the Cheyenne County Visitors Committee is to increase overnight stays within the county.

Under Nebraska law, the Improvement fund can be used to help improve non-profit visitor attractions and facilities within the county, by making grants to expand and improve existing facilities, acquire or expand exhibits for existing attractions, construct visitor attractions, or for planning or developing expansion, improvements or construction. In addition, the fund may be used generally to promote and attract visitors to come to the county and use the travel and tourism facilities here.

The grants are available for any attraction in the county owned by the public or any non-profit organization which has a primary purpose of operating the attraction. Visitor events and festivals must be in a defined location, open to the public, and of educational, cultural, historical, artistic or recreational significance, or provide entertainment; or have exhibits, displays or performances of educational, cultural, historic, artistic, or entertainment value.

All grants awarded by the Cheyenne County Visitors Committee are subject to final approval by the Cheyenne County Board of Commissioners.

Improvement Grants are a reimbursable grant, and as such, a substantial portion of the project must have occurred, and paid receipts must be presented, before reimbursement may be granted.

Please attach proof of current non-profit status.

Submit completed applications to:

Cheyenne County Visitors Committee

658 Glover Rd., Sidney, NE 69162

Submissions by e-mail: director@VisitSidneyNE.com

Staff is always available for help with your Grant Application, please call (308) 254-4030 with questions or assistance.





CHEYENNE COUNTY

1. Description

| | | |
|---|----------|-------|
| Name of Project: | | Date: |
| Organization Applying for Grant: | | |
| Contact Name: | Phone: | |
| Organization Address: | Email: | |
| | Website: | |
| Describe the Project: | | |
| Signature of applicant | | |
| <p>I read, understand, and accept the terms and conditions pertaining to this Promotion Grant Application as outlined and explained under the Grant Application Guidelines of the Cheyenne County Visitors Committee. Improvement Grants are generally in effect for up to one year and are subject to available funds.</p> | | |
| Signature: | | Date: |

2. Timeline

| | |
|-----------------------------|----------------------------|
| Construction/Project Start: | Estimated Completion Date: |
|-----------------------------|----------------------------|

3. Financial Value

| | |
|---------------------|--------------------|
| Total Project Cost: | Amount of Request: |
|---------------------|--------------------|





Sidney/Cheyenne County Tourism

658 Glover Rd., Sidney, NE 69162

Phone: (308) 254-4030

CHEYENNE COUNTY

Other Funding Sources:

How will the grant stimulate and grow business in Cheyenne County?

In what other ways will Cheyenne County see a financial return in its investment?

If this project is not awarded the entire request amount, will the project continue?

4. Social and Cultural Value

How will the project improve the social and cultural landscape of Cheyenne County?

What visitors will the project serve?

5. Marketing Plan/Media Potential

How do you plan to market the project when completed?





CHEYENNE COUNTY

How will Cheyenne County be recognized upon completion of the project?

6. Additional Comments

Please feel free to attach any supporting documents to this application.

*All grant recipients must give credit i.e. "Funded or partially funded by the Cheyenne County Visitors Committee" on all approved projects. Applications must be submitted to the Cheyenne County Visitors Committee at 658 Glover Rd., Sidney, NE 69162 and will be reviewed by the committee and a recommendation made to the County Commissioners. The funded amount will be awarded on a reimbursement basis upon substantial completion of the project and receipts submitted. A formal report is expected to be submitted 30 days after project completion to be eligible for future funding.

So that we may completely understand the project, please submit a complete and detailed budget as well as funding source(s)

Grant Submission Checklist (For office use only)
Completed Application: Y/N
Complete Budget: Y/N
Conceptual Design of Project: Y/N
Approval (For office use only)
Date of application received:
Recommendation by CCVC: Y/N
Visitor Committee Chair:
Commissioners meeting date:
Approved by Commissioners: Y/N

